

NEWS RELEASE

Waterford on West Century



FOR IMMEDIATE RELEASE

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Bismarck Waterford residents raise \$2,135 in Christmas in July flood relief competition

BISMARCK, N.D. — The spirit of Christmas (in July) helped two retirement communities raise more than \$5,600 for flood relief in Bismarck and Minot.

During the month of July, Waterford on West Century in Bismarck and Waterford at Harwood Groves in Fargo engaged in a friendly competition to raise money for those affected by flooding in Bismarck and Minot.

The public was invited to participate in the Christmas-themed, month-long event that reflected an original song penned for the effort by Fargo Waterford resident Ray Green titled, *Supporting Minot, Christmas in July*.

At the end of July, the Bismarck community had raised \$2,135, and Fargo raised \$3,492.50 for a total of \$5,627.50. The money will go toward the West Dakota Chapter of the American Red Cross and the Minot Area Recovery Fund.

“We’re very proud of this effort, even if Fargo edged us out. In the spirit of Christmas and for a good cause, we enjoyed the competition,” says Amy Miller, life enrichment director for Waterford on West Century.

A Touchmark community, Waterford on West Century offers a range of homes and lifestyle options for people 55-plus years. An on-site health and fitness club is open to anyone over 40 and features a variety of fitness options. For more information, visit www.WaterfordBismarck.com. Later this year, Waterford is changing its name to Touchmark. Because Waterford already is part of the Touchmark family, everything but the name remains exactly the same. The name change is being phased in throughout 2011.

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