

# NEWS RELEASE

## Waterford on West Century



FOR IMMEDIATE RELEASE

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**Photo and interview opportunities will be available to the media.  
Please contact Amy Miller at 701-323-7000 for more information.**

### **Waterford “Floats for the Flood” kicks off competitive flood relief fundraiser**

BISMARCK, N.D. — Waterford on West Century is holding a “Floats for the Flood” fundraiser Friday, July 15 from 11 a.m. to 2 p.m. in the lobby of Waterford, 1000 West Century Avenue, Bismarck.

The public is invited to stop by, make a donation to the Bismarck Red Cross or Minot Area Community Foundation and enjoy a root beer float.

The event kicks off a competition with the Waterford at Harwood Groves in Fargo to see which community can raise more money for flood relief efforts through the end of July.

Both retirement communities are using a Christmas in July theme for the month-long fundraiser to reflect an original song penned for the effort by Fargo Waterford resident Ray Green titled, *Supporting Minot, Christmas in July*.

“For every donation, we’ll add an ornament to our Christmas in July tree. We hope to have a very full tree by the end of the month,” says Amy Miller, life enrichment director at Waterford on West Century. She encourages people to stop by Waterford and help Bismarck and Minot families affected by the devastating floods.

A Touchmark community, Waterford on West Century offers a range of homes and lifestyle options for people 55-plus years. An on-site health and fitness club is open to anyone over 40 and features a variety of fitness options. For more information, visit [www.WaterfordBismarck.com](http://www.WaterfordBismarck.com). Later this year, Waterford is changing its name to Touchmark. Because Waterford already is part of the Touchmark family, everything but the name remains exactly the same. The name change is being phased in throughout 2011.

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