



FOR IMMEDIATE RELEASE

March 18, 2005
For further information:
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**PUBLIC INVITED TO FREE SEMINAR
ABOUT LONG-TERM CARE**

(BISMARCK, N.D.)—If long-term care is needed, would you be able to pay for it? The public is invited to attend a free seminar that will help answer that question on Wednesday, March 23, 2005 from 6:30 to 8 pm at the Waterford on West Century, 1000 West Century Avenue.

Prudential Financial Services' Marci Shelton, western regional director of long-term care, and Richard Geary, II, financial services associate, will address the topic "Long-Term Care Insurance: Is It Right For You?" They will provide answers to the following questions:

- What is long-term care?
- What is long-term care insurance?
- How do I know if I need this insurance?

Since space is limited, those interested in attending must reserve a seat by noon, March 23 by calling the Waterford at 323-7000.

Everyone who attends will receive a free copy of the book *Plain Talk*, which addresses long-term care issues.