

NEWS Release



Waterford

Waterford on West Century

MEDIA AVAILABILITY
Special to KFYP

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**CEO—BORN AND RAISED IN NORTH DAKOTA—
VISITS WATERFORD**

Photo Opportunity: Werner G. Nistler, Jr. visiting with residents and staff; working out in the health and fitness club; describing why he started his company 25 years ago—and how he draws on his North Dakota values.

WHO: Werner G. Nistler, Jr. is CEO of Touchmark, the parent company of Waterford on West Century.

WHEN: Thursday morning, February 17, 2005

WHERE: Waterford on West Century
1000 West Century Avenue, Bismarck

WHAT: About once each year, Nistler visits Bismarck to review the resort-style retirement community and its growth and development.

WHY: One of 10 children, Nistler was raised on a farm near Beach, North Dakota. He learned his values and work ethic from his parents, who scratched out a living between hailstorms, wind, and drought. His career began with accounting degrees from the University of North Dakota and Arizona State University, followed by a two-year Army tour operating Officer's Clubs. After a few years as a certified public accountant with a big 8 accounting firm, he gained industry experience as the treasurer of a retirement and nursing center company before forming Touchmark.

It was his parents' failing health that spurred him to develop Touchmark's continuing service communities. "Through Touchmark, I want to improve people's quality of life, offer an active living environment, and provide life enrichment opportunities that enable this period to be their happiest."

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